



SEO SET-UP PRICE LIST

	DESCRIPTION		PRICE
“BERRY BASIC” SEO SET-UP	<ul style="list-style-type: none"> ♦ Keyword research and on-page optimization for up to 15 keywords ♦ Submission of site to 25 local business directories and 5 data aggregators ♦ Editorial calendar including 12 blog topics ♦ Compilation of guest post and niche listing opportunities 	<ul style="list-style-type: none"> ♦ Site speed and performance optimization ♦ Crawl error audit and critical crawl error correction ♦ Schema markup ♦ Creation and submission of sitemap to Google Search Console ♦ Google Business profile optimization 	\$3,000
“TAKE ROOT” SEO SET-UP	<ul style="list-style-type: none"> ♦ Keyword research and on-page optimization for up to 30 keywords ♦ Submission of site to 25 local business directories and 5 data aggregators ♦ Editorial calendar including 12 blog topics ♦ Compilation of guest post and niche listing opportunities 	<ul style="list-style-type: none"> ♦ Site speed and performance optimization ♦ Crawl error audit and critical crawl error correction ♦ Schema markup ♦ Creation and submission of sitemap to Google Search Console ♦ Google Business profile optimization 	\$6,000
“FRUITFUL” SEO SET-UP	<ul style="list-style-type: none"> ♦ Keyword research and on-page optimization for up to 45 keywords ♦ Submission of site to 25 local business directories and 5 data aggregators ♦ Editorial calendar including 12 blog topics ♦ Compilation of guest post and niche listing opportunities 	<ul style="list-style-type: none"> ♦ Site speed and performance optimization ♦ Crawl error audit and critical crawl error correction ♦ Schema markup ♦ Creation and submission of sitemap to Google Search Console ♦ Google Business profile optimization 	\$7,500
A LA CARTE	<ul style="list-style-type: none"> ♦ SEO copywriting (300-500 words including target keyword, image sourcing and alt tag, and on-site publishing with meta description) ♦ Guest post and “dofollow” backlink from a third-party site with a domain authority of 30 or higher 		\$750/ea \$750/ea



SEO MAINTENANCE PRICE LIST

	DESCRIPTION	PRICE
<p>“BERRY BASIC” SEO MAINTENANCE</p>	<ul style="list-style-type: none"> ♦ Professional SEO copy writing for 1 blog post or subpage/mo. ♦ 2 backlinks/mo. from relevant sites with DA of 30 or greater ♦ Monitor search engine indexation and correct crawl errors ♦ “Fruitful” website maintenance included ♦ Adjust site as need to accommodate SERP algorithm updates or improve conversions ♦ Re-submit sitemap and/or request reindexing of individual pages, as needed ♦ Monthly SEO report & strategic recommendations 	<p>\$3,000/mo.</p>
<p>“TAKE ROOT” SEO GROWTH</p>	<ul style="list-style-type: none"> ♦ Professional SEO copy writing for 2 blog posts or subpages/mo. ♦ 3 backlinks/mo. from relevant sites with DA of 30 or greater ♦ Monitor search engine indexation and correct crawl errors ♦ “Fruitful” website maintenance included ♦ Adjust site as need to accommodate SERP algorithm updates or improve conversions ♦ Re-submit sitemap and/or request reindexing of individual pages, as needed ♦ Monthly SEO report & strategic recommendations 	<p>\$4,500/mo</p>
<p>“FRUITFUL” SEO GROWTH</p>	<ul style="list-style-type: none"> ♦ Professional SEO copy writing for 3 blog posts or subpages/mo. ♦ 4 backlinks/mo. from relevant sites with DA of 30 or greater ♦ Monitor search engine indexation and correct crawl errors ♦ “Fruitful” website maintenance included ♦ Adjust site as need to accommodate SERP algorithm updates or improve conversions ♦ Re-submit sitemap and/or request reindexing of individual pages, as needed ♦ Monthly SEO report & strategic recommendations 	<p>\$6,000/mo</p>
<p>A LA CARTE</p>	<ul style="list-style-type: none"> ♦ SEO copywriting (300-500 words including target keyword, image sourcing and alt tag, and on-site publishing with meta description) ♦ Guest post and dofollow backlink from a third-party site with a domain authority of 30 or higher 	<p>\$750/ea \$750/ea</p>